



**Broadstairs
English Centre**

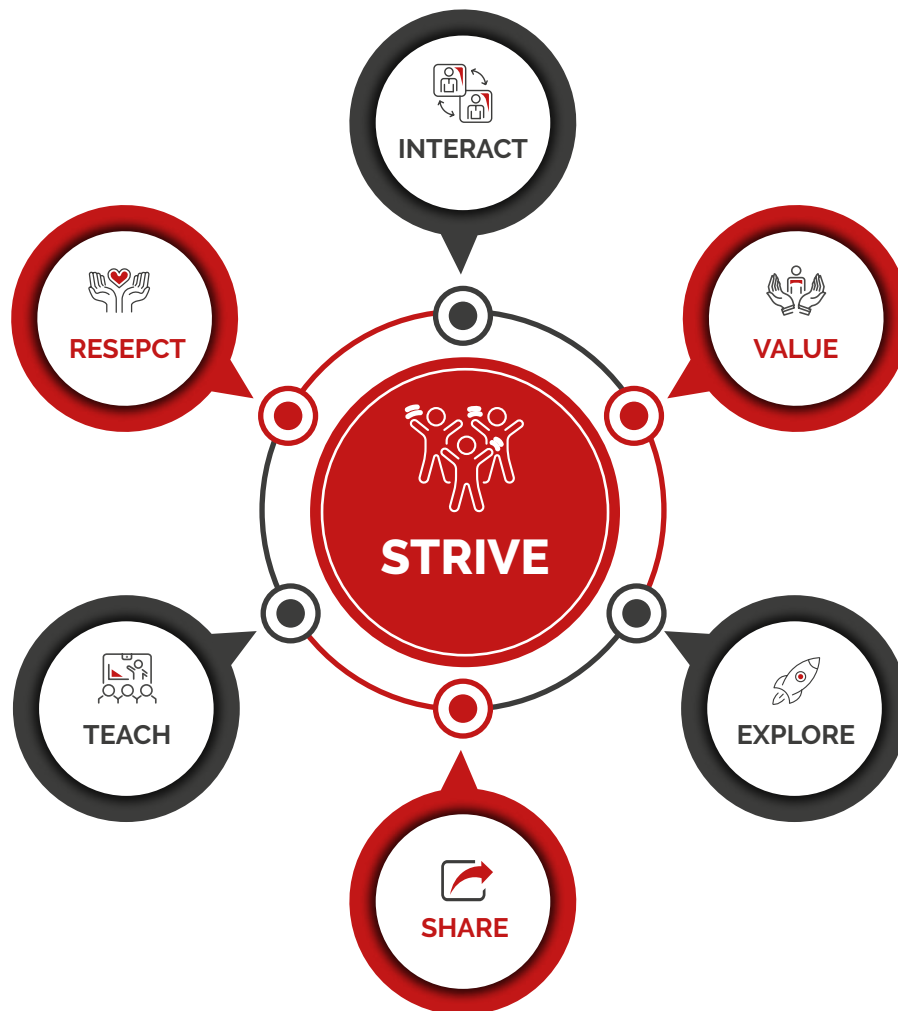
Prospectus



Another
successful course

Our mission:

To inspire our students to improve their English language skills and explore British culture by creating one continuous learning experience, to which every member of staff and every homestay provider contributes.



Directors' welcome

As a school run by a family of teachers, we understand what the most important aspect of a language course is: the human contact. The interaction with staff, families and other students who can make each stay special. As specialists in junior short courses, our team repeats similar programmes each week, but they understand that for each group, this is a unique childhood experience which has the potential to influence their studies, careers and ambitions. We want our young guests to discover the purpose of learning English, and to encourage them to put into practice what they have studied at school. Most importantly, we hope that this will motivate them to keep improving their English on their return home.

Chris McDermott & Alex McDermott



Directors, owners and brothers: Chris and Alex McDermott

Modern and spacious facilities for activities



Centre of excellence

In our recent British Council inspection, we were awarded 14 strengths out of a possible 15. This has never been achieved by a year-round junior provider, meaning we are now ranked number 1 in this category in the el gazette September 2019 rankings.



Accredited by the
 **BRITISH
COUNCIL**
for the teaching
of English in the UK



Learning about contemporary art on the Discovery Week



One continuous learning experience...



Our **STRIVE** action-goals form the foundations of BEC, from lessons and activities to accommodation and welfare:



SHARE



TEACH



RESEPECT



INTERACT



VALUE



EXPLORE

Instructor-led martial arts activity



A perfect place for juniors...

Situated 80 mins from London by direct train, Broadstairs is the perfect place for educational trips for young people. It is safe, has award-winning beaches, and has been a popular holiday destination since Victorian times when Charles Dickens was a regular visitor.

We are conveniently situated at the top of the high street, next to the train station and medical centre and just a 10-minute walk to the beach and seafront. Most of our homestay accommodation is within easy walking distance, whilst other hosts drive their students door-to-door.

Historic towns like Canterbury and Dover are easily reached by train and feature regularly in our activity programme. We are very close to Dover ferry port and Ashford International (Eurostar), which makes day and weekend trips to Bruges, Amsterdam and Paris very easy.



Kingsgate Bay



Viking Bay

“I’ve learned a lot about the culture, the language, the people and other students in my class. It was incredible. So many memories. Thank you.”

Paula, Murcia

“The commitment and the professionalism of every member of staff make you feel at ease and welcome as soon as you arrive in Broadstairs.

Overall, what our students will remember for a long time is the fun they had during that week. Most of them will also remember the hospitality of their host families, and the conversations they had in English.”

Maurice Gorry, Group Leader, Brest

Safeguarding & student welfare

Everything we do at the school is designed to ensure the safety, happiness and well-being of our students. Students are given information on their first day about road safety, appropriate behaviour and other health and safety considerations.

Safeguarding (also known as child protection) is a fundamental part of the school's responsibilities to its visitors and staff, and to its British Council accreditation. Safeguarding is also part of UK law.

Children need to trust the school and be confident that they can approach members of staff if they have a problem or need. The school has two designated safeguarding leads (DSLs) who deal with all issues relating to safeguarding concerns.



24-hour supervision

Teachers, activity assistants & instructors

- All teachers have recognized TEFL qualifications
- Fully-trained activity leaders
- Qualified instructors

Health & safety

- First-aid trained staff
- Clean, safe school
- Security cameras
- Door entrance codes
- 5/5 food hygiene rating

Student supervision

- Constant care
- 24-hour emergency contact
- Student ID cards
- Attendance checked daily
- Break times monitored

Discover the power of languages



Qualified teachers



Student-led learning

At Broadstairs English Centre we aim to achieve maximum language progress in the time our students are with us.

Our English courses for young people have been designed to maximise practice and progression in key language areas depending on the level of the student and length of course. Lessons are primarily communicative to develop speaking and listening, and to build confidence.

“All the subjects we talked about were so interesting, I loved it. It definitely taught me a lot, not just the English, but the cultural part too.
I learnt so much!”

Wang Wei, Beijing

A group of young people are practicing street dance in a gymnasium. In the foreground, a young woman with glasses and a black t-shirt is captured in a dynamic pose, her arms extended. Behind her, several other young people are also in motion, some wearing white t-shirts and others in patterned shirts. The background is a blurred gymnasium with a red floor. The overall atmosphere is energetic and focused.

Getting involved with street dance



A complete programme

We believe that the activity programme is not only an enjoyable part of the course experience; it is also a valuable opportunity for additional learning and language practice.

Activities



Volleyball at the local sports ground



Instructor-led activities

Excursions

The half-day and full-day excursions include a walking tour and an educational project. Examples include museum worksheets, town surveys, coastal projects or treasure hunts. Our regular destinations such as London, Canterbury and Dover are also studied in lessons, so students learn about them before they visit.

Daytime activities

We try to make sure there is something for everyone: sport, coastal exploration, town quizzes and projects, arts and crafts, mind and body (yoga, boxercise), film-making and beach games. All of these give students the opportunity to build on their knowledge, improve their vocabulary and learn new skills.

Evening activities

We offer several instructor-led activities such as drama, street dance and martial arts, in the hope that many students will learn something new. On other evenings we may offer less energetic activities such as karaoke, general knowledge quiz, games or film night, or a disco. This gives a nice balance: our students are always busy but can relax.

Group Leader programme



A group leader class with our Director of Studies, Dave Parsons

Enhancing your experience

At Broadstairs English Centre we want to make sure our group leaders enjoy their stay as much as their students do. Therefore, we offer the following:



Free accommodation for every 15 students



Some morning lessons with an experienced teacher



A half-day trip to a local place of interest



Access to computer facilities and space to work



Space for your group's meetings (if needed)



Staff are always ready to help

“In the 20 years I've been bringing groups to the UK,
I have never felt so spoilt as a group leader.”

Francesca, Italy

A busy summer's day on Viking Bay



Homestay



Students are made to feel part of the family

Student residence

Open all year round, our on-site student residence provides safe, comfortable and spacious accommodation for students (dormitories) and group leaders (individual en-suite).

- male & female dormitories on separate floors with coded door entry
- lockers for students' valuables
- 72-bed residence on-site: 6 and 8-bed dormitories
- 5 individual en-suite rooms for group leaders



Relaxing in the residence before dinner

Modern and spacious facilities





A personal and interactive training session for hosts



HELP training

Our innovative HELP training introduces homestay providers to the teaching techniques and concepts we use in the classroom such as:

- asking open questions
- allowing enough time to answer questions
- awareness of idioms, phrasal verbs and using accessible English
- encouraging students to initiate conversation
- encouraging students to discuss topics in pairs or groups

As well as facilitating conversation, this training makes our homestay providers feel part of the BEC team, which has a positive effect on their role. We also run social activities for our homestay providers throughout the year.



Making new friends

A group of young people are sitting on a grassy field, smiling and talking. In the background, a netball game is in progress with players running and jumping. The scene is outdoors with trees in the background.

School Immersion

Students following the immersion programme will be integrated into everyday life of a British school. Students attending one of our partner schools will experience the following:

- A syllabus taken from our National Curriculum
- The daily timetable and structure of a British school
- Working alongside a British 'buddy' at the school for the duration of the timetable



The programme aims to build students' confidence and provide a natural environment for learning. Key elements of the programme include:

- keeping a daily journal
- reflecting on experiences and recording new vocabulary
- socialising with the buddies
- sharing a memorable full-day trip to London with English buddies
- evening activities each night
- taking part in school assemblies, charity events, sports and concerts
- experiencing the key aspects of life in a British school
- making long-lasting friendships



Final day of the secondary immersion course at Chatham and Clarendon Grammar School





Final day of the primary immersion course



Broadstairs English Centre
Speak to the World

Investing in training for all staff

New projects

Studying coastal erosion &
movie-making activities



Interacting with other nationalities







2-4 St.Peters Park Road,
Broadstairs, CT10 2BL

Tel: 0044 (0) 1843 601536

Email: directors@broadstairsenglish.com

broadstairsenglish.com

